

EXHIBIT 4

In re JUUL Labs, Inc.

Notice Administrator
P.O. Box 5730
Portland, OR 97228-5730

**Court-Approved
Legal Notice**



*This is an Important Notice
about a Class Action Lawsuit*

*Si desea recibir esta notificación en
español, llámenos 1-XXX-XXX-XXXX
o visite nuestra página web
www.JUULclassaction.com.*

<<MAIL ID>>

<<NAME 1>>

<<NAME 2>>

<<ADDRESS LINE 1>>

<<ADDRESS LINE 2>>

<<ADDRESS LINE 3>>

<<ADDRESS LINE 4>>

<<ADDRESS LINE 5>>

<<CITY, STATE ZIP>>

<<COUNTRY>>

<<UniquelD>>

<<MailID>>

CLAIM FORM

Our records show that you purchased <<\$XXXX>> worth of JUUL products from JUUL's online store during the class period. Please refer to the Plan of Allocation, available at www.JUULclassaction.com, for more information about how your settlement payment will be calculated. If you'd like your settlement payment to be calculated based on this purchase amount, you can submit your claim now by signing and returning this form. Your settlement payment will be sent to you via check at your address. If you'd like to submit your claim online, add JUUL products you purchased from other retailers, and/or elect to receive an electronic payment, scan your personalized QR code found on this postcard or go to www.JUULclassaction.com.

AFFIRMATION (required): By signing below, I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct, and that I believe I am a Settlement Class Member entitled to the relief requested by submitting this Claim Form.

Signature:

Date:

<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>
----------------------	----------------------	---	----------------------	----------------------	---	----------------------	----------------------



United States District Court

JUUL Labs, Inc. Marketing & Sales Practices Litigation

Case No. 19-md-02913-WHO

Class Action and Settlement Notice

Authorized by the U.S. District Court

You have been identified as a member of a class action Lawsuit that could affect your rights.

You are eligible to receive a payment from a Settlement of part of that Lawsuit.

JUUL's records indicate you made <<XXX>> worth of JUUL purchases during the class period.

Go to www.JUULclassaction.com to learn about your rights and deadlines.

To receive your money you must file a claim and elect a payment method by either returning the form attached to this postcard or at www.JUULclassaction.com.

If you believe you made more purchases than shown in JUUL's records, you can make a claim for additional purchases at the website.

Settlement payments may be less than purchase amounts and will be determined by the formula in the Plan of Allocation.

If you do nothing you will not receive a payment from the JUUL settlement. If you do not exclude yourself, you will be bound by the settlement and will remain part of the ongoing Lawsuit against Altria and related entities.

Full details about your rights and options, including the deadlines to exercise them, are available at www.JUULclassaction.com

What is this lawsuit about?

The Lawsuit alleges that Plaintiffs paid more for JUUL products than they otherwise would have paid if accurate information concerning the products' addictiveness and safety had been provided, and that certain Defendants unlawfully marketed to minors. Plaintiffs entered into a Settlement with certain Defendants and continue to sue others.

Contact information:

Website:

www.JUULclassaction.com

Call Toll-Free:

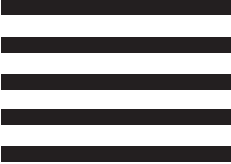
1-8XX-XXX-XXXX

Your personalized QR code.





NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 581 PORTLAND, OR

IN RE JUUL LABS, INC.
NOTICE ADMINISTRATOR
P.O. BOX 5730
PORTLAND, OR 97228-5730

DRAFT

